

Research on the application of red resources in ideological and political education in colleges and universities

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Abstract: Under the background of the new era, the Communist Party of China(CPC) Central Committee and local governments have also made new instructions and requirements for the development of red cultural resources in the old revolutionary base areas, and the Ideological and political education(IPE) in colleges and universities has also had new goals and tasks, which have become the basic follow-up for the application of local red cultural resources in IPE in colleges and universities. Red resources, as a kind of high-quality educational resources, have the effect of educating people by senior officials. Therefore, it is particularly important to combine red resources with IPE in colleges and universities. Red resources contain the CPC people's lofty revolutionary spirit and fine cultural traditions, which provide rich educational and teaching resources for IPE in colleges and universities. Red resources play an important role in ideological guidance, political identification and moral demonstration in the process of integrating into ideological and political theory courses in colleges and universities. Starting from the value of red resources, this paper analyzes the role it plays in the IPE of university students and the existing problems, and explores how to strengthen the effective use of red resources in the IPE of university students from the four angles of government, universities, society and university students.

1. Introduction

In the course of the development of the Chinese nation, many excellent cultures have been precipitated, and the red culture is one of the bright pearls, which provides us with a large number of cultural resources and plays an irreplaceable role in developing student education [1]. With the expansion of opening to the outside world and the increasing number of cultural exchanges between China and the West, China's IPE environment has been different from the past. On the one hand, the country pays great attention to the development of IPE, and has issued many favorable policies. On the other hand, multiculturalism coexists, and the social and ideological environment is more open [2]. Red resources refer to the carriers and historical relics of patriotic beliefs and idealism formed by the CPC in the process of leading the people of the country to strive for revolutionary victory and economic construction. It is not only the intangible resources of ideological education of the Party and the country, but also the IPE resources precipitated by the times and history [3].

At present, Socialism with Chinese characteristics has entered a new era, and IPE in colleges and universities has been continuously integrated with new development concepts, and local red cultural resources have been continuously enhanced with the progress of social development, and the integration of the two has new standards and demands [4]. Because university students are the main targets of higher education and one of the main groups of people who inherit and carry forward the Red Spirit, the combination of the two needs to constantly meet the physical and mental characteristics of young university students and the needs of red culture. Therefore, it is of great significance to study the application of local red cultural resources in IPE in colleges and universities [5]. University students are playing an increasingly important role in today's society,

affecting the process of China's modernization. Therefore, the state, society and schools pay more and more attention to improving university students' ideological awareness and consolidating their patriotic education. Red resources are direct patriotic education materials, and university students can use them to form correct concepts [6].

Red resources are valuable resources formed by the Party and the people in the practice of revolutionary construction and reform and development. It contains the lofty revolutionary spirit and fine cultural traditions of the CPC, is a high-quality educational resource, and has the era value of educating people through political resources [7]. Red resources are an important carrier to promote the education of ideological and political courses in colleges and universities, and the ideological and political theory course is an important way to play the educational value of red resources. Therefore, it is of great significance to integrate the red resources into the ideological and political curriculum in colleges and universities and realize the curriculum education. The ideological and political courses in colleges and universities must make full use of the red resources, and use the extreme to achieve the effective integration of the red resources and IPE, and constantly enhance the ideological and targeted nature of the ideological and political courses [8].

Starting from the objective reality, starting from the two paths of the first classroom and the second classroom, this paper focuses on five courses of ideological and political theory, emphasizing the role of classroom teaching as the main channel, and applying red resources to the extreme from the perspectives of textbooks, courseware, classroom introduction, new lesson teaching and after-class review in the first classroom and practical activities in the second classroom, so as to better integrate them with IPE.

2. The application principle of red resources in the teaching of ideological and political theory course

2.1. Red resources contain unconscious IPE content

The red resource itself has special educational and political nature, which determines that it has a close logical relationship with the ideological and political theory courses in colleges and universities. Consciousness is "we can perceive, which is the only meaning of the term 'consciousness'. As for the latent concept, if we have many reasons to assume that they exist in the mind, as in memory, then we can use 'unconsciousness' to express it [9]. Therefore, an unconscious concept is what we cannot perceive". To achieve good results in organizing IPE in universities, we must pay attention to the direction of IPE. The direction of university students' IPE is to guide university students to become what kind of people. The Opinion replied to this question: "University students must be trained and trained to become qualified builders and reliable successors of socialism." Establishing firm ideals and beliefs and having the correct political direction are the primary conditions for university students to become such people [10]. Because the war history of unremitting struggle is condensed in the red resources, it can fully stimulate the patriotic feelings of university students, strengthen their national feelings, and ensure that they form correct ideas. Therefore, it can play its role in classroom teaching.

In the process of running-in of different national cultures, contradictions and differences will inevitably appear, and it is urgent to solve these ethnic disputes. We can start with strengthening IPE in minority areas to resolve ethnic barriers. To fully develop and utilize red resources, we can offer relevant courses, so that students in minority areas can learn about the historical origins and witness of 56 ethnic groups belonging to the same family, respect the religious beliefs and cultural traditions of different ethnic groups, help each other and deepen their exchanges and cooperation. It can also be seen that the effective integration of red cultural resources in IPE in colleges and universities is also an inevitable trend of the development of history and times. In order to adapt to the development of the times and build a red education project that university students are satisfied with, the party and the government have continuously improved and perfected a series of relevant documents, thus giving direction guidance and policy support, and gradually making local red cultural resources a very important part of educational resources. Finally, red cultural resources

have strong appeal. Red cultural resources have various forms, including many classic red film and television works and many literary books reflecting revolutionary deeds. There are also red tourist attractions with different styles all over the country and even in various countries. These red cultural resources are presented to people in different forms, attracting and influencing people in a way that people like to see and hear, so that people can feel the influence of red culture unconsciously.

In short, the red cultural resources have a profound impact. Its value is not only reflected in the past, but also affects our present and future. This paper is to study the role of red cultural resources in IPE in colleges and universities, and how to give full play to these roles, focusing on its material and spiritual cultural resources.

2.2. The necessity of giving full play to the role of red cultural resources in IPE

Red cultural resources have strong persuasiveness in IPE in colleges and universities. To build a first-class discipline and run a first-class university, we must fully tap the red cultural resources deposited during the revolution and construction period, give full play to its educational role, and promote the development of IPE in colleges and universities. Integrating the content of local red history and culture into the IPE in colleges and universities can enable students to experience the great revolutionary spirit of countless revolutionary heroes who have shed their heads and blood in seeking to save the country and the people since the founding of the CPC, thus realizing that the revolutionary spirit is the great spiritual wealth of the people; Understand the efforts and historical achievements of the people around the country led by our party to achieve national independence and national revitalization, and realize that the CPC is the people's choice. As a group of university students, they are more interested in things they are familiar with but don't fully understand. The local red cultural resources are formed in the long-term revolutionary historical development, including the remains and former sites of the CPC (CPC)'s party building history, various documents and materials of the great revolutionary spirit, revolutionary heroes who struggled for national independence and prosperity, and so on. These rich contents provide vivid materials for university students to learn ideological and political theory courses from different angles. At the same time, in practice teaching, they also greatly enrich its theme selection, make teaching design more flexible and interesting, and make teaching methods more effective. The precious quality of honesty and trustworthiness contained in red resources is the basic guarantee that the CPC can always win the support of the people.

In the process of social development, the moral quality of honesty and trustworthiness is still the premise to establish a good social atmosphere and maintain the healthy development of market order. Honesty is the basic moral code of our life and the most fundamental principle in human relations. Therefore, the education of honesty awareness is particularly important. During the revolutionary war, our party and army left many honest and trustworthy revolutionary stories, which can be used as historical materials and theoretical support for the teaching of ideological and political theory for university students. In the IPE of contemporary university students, we should especially strengthen the cultivation of university students' sense of honesty. "Red" is the background of revolution and war. In the new era, we must use our own culture to educate university students and provide excellent cultural foundation for IPE. By giving full play to the role of red culture resources in IPE in colleges and universities, we can improve students' ideological level and political awareness, so that the red culture can be further inherited and carried forward.

3. Investigation on the integration of red resources into IPE in colleges and universities

3.1. Design and basic information of the questionnaire

The content of the questionnaire consists of two parts: one is the basic information about the respondents. That is, the sex, age, school, major and political outlook of the respondents. The second is to investigate university students' basic cognition of red resources and their evaluation and suggestions on the educational effect of integrating red resources into ideological and political courses. This survey mainly adopts questionnaire method to collect data, and the survey is

conducted anonymously, online and offline respectively, that is, filling out the questionnaire on the spot and recycling it, and forwarding it online to fill in the questionnaire. A total of 600 questionnaires were distributed, and 535 valid questionnaires were recovered, with an effective recovery rate of 89.17%. As can be seen from the summary table 1 of basic information, 57.76% of the respondents in this questionnaire are girls, and the proportion of boys is 42.24%. The proportion of female students is slightly higher than that of male students, which is mainly related to the ratio of male to female students in the colleges themselves. Secondly, because most of the research sites are selected in libraries and study rooms, it is possible that most of the female students choose to study in these places.

Table 1 Basic information of the respondents

Category		Number of people	Percentage (%)
Gender	Man	226	42.1
	Woman	309	55.6
Grade	Freshman	42	7.8
	Sophomore	48	2.4
	Junior	85	13.2
	Senior	231	42.6
	Postgraduate	125	43.66
Subject category	Science and engineering	285	26.33
	liberal arts	264	52.4
School category	Comprehensiveness	324	67.2
	Engineering class	15	4.32
	Normal class	168	30.26
Political status	CPC member	132	23.06
	member of the Communist Youth League	334	68.62
	the people	40	3.4

The distribution of grades is mainly senior students and graduate students, which is related to the learning tasks and academic pressure of scientific research in each grade. The distribution of professional categories such as science and engineering and literature and history is relatively balanced. Finally, students from party member accounted for 26.33%, and non-party member accounted for 68.62%.

In view of these survey data, the analysis is mainly carried out from the general direction of students, teachers and ideological and political theory courses. The content of the questionnaire is mainly composed of three parts: first, students' cognition and understanding of red resources; The second is the current situation of the integration of red resources into the ideological and political theory course, which is mainly analyzed from the first class and the second class; Third, the actual situation of teachers' use of red resources in classroom teaching. "Do you know the deeds of revolutionary heroes, revolutionary spirit and revolutionary sites?" In the question, only 2.99% of the students did not know anything about the more abstract content of revolutionary history and revolutionary spirit, which was significantly higher than the previous understanding of red resources. As shown in Figure 1.

In fact, revolutionary heroic deeds, revolutionary spirit and revolutionary sites all belong to the content of red resources. The fundamental reason why university students are more discerning about the manifestation of this concrete red resource is that their understanding of red resources is too one-sided and not deep enough. They think that red resources only refer to revolutionary sites or historical memorial halls, etc., and they can't really understand its connotation, so it is difficult to feel the inner spirit contained therein.

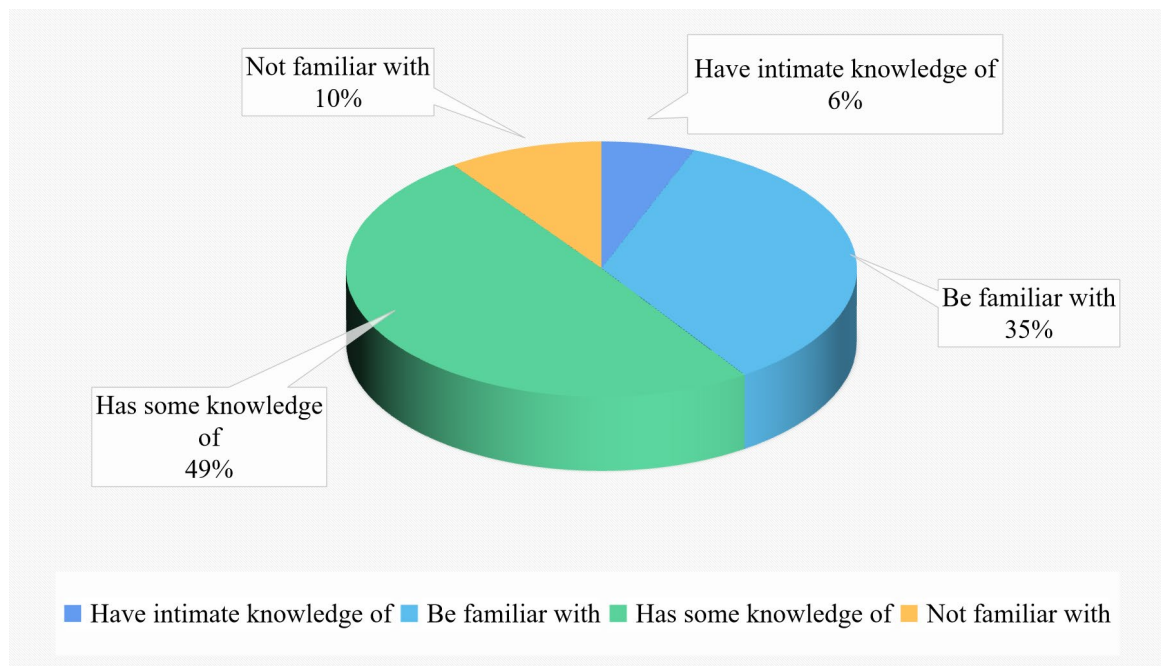


Figure 1 Do you know anything about red resources? diagnoses

3.2. Ways to realize the value of red resources in the teaching of ideological and political theory courses in colleges and universities

In the traditional ideological and political teaching, teachers mainly use the "preaching" teaching mode, which makes students tired and passive, and forms resistance to the red resources used in the classroom, with little effect. It is necessary to deeply tap the educational value of "red resources", innovate the teaching mode of IPE, and enrich the teaching connotation. The lecture-type teaching is a traditional teaching mode, which takes the teacher as the leading body and transmits teaching information to the educational object in a planned, targeted and systematic way. Experiential teaching takes university students as the axis, through visiting the red relics and memorial halls with typical characteristics, and experiencing the red resources personally to gain the true feeling of "sympathy", and allows educators and educatees to actively communicate with each other through interactive means, so as to sublimate and improve the moral quality and spiritual realm of the educatees. Experiential teaching can obtain spiritual inspiration from personal experience, which is not only conducive to cultivating students' interest in learning, but also conducive to students' learning from the learning process to draw spiritual resources. For example, organize students to visit the historical sites and memorial halls of the Red Flag Canal, and let students feel the spirit of the Red Flag Canal through the cooperation of 3D light effects.

At present, many kinds of values conflict, and students have some problems, such as vague socialist beliefs, weak collectivism, one-sided understanding of developed countries, confusion and distortion of moral values. The traditional indoctrination teaching model is obviously not suitable for the current students' active thinking and disobedience to authority. It is necessary to innovate the teaching model and establish correct values for students. The value clarification method refers to clarifying or reducing the value confusion by means of evaluation and value clarification, helping students to promote positive and unified values, cultivating students' value judgment ability and making them self-educated. Taking the deeds of revolutionary figures as a typical example and teaching reference, and combining with cases, we make a consequence analysis of each value, so that students can make a correct value judgment in the comparison of values, encourage students to cherish their own value choices, and make them require thinking, emotion and action to be combined in the same direction. In this teaching process, it is required to use red resources, be as close as possible to students, reality and life, pay attention to the solution of students' life problems, and teachers should create a teaching atmosphere that is easy for students to accept. This will not only help students to consolidate their knowledge, but also improve their artistic accomplishment

and deepen their feelings of beauty. Therefore, students should take the initiative to participate in such activities and improve their imagination and creativity. Other activities pay more attention to the publicity and promotion of red culture, such as red cultural evening party and red knowledge preaching, etc. These activities generally do not adopt the way of competition, but pay more attention to whether students participate extensively. Students can show their talents at the red cultural evening party. Singing, dancing, magic and language programs can be the carriers for students to publicize red culture, which is more colorful, interesting and aesthetic. It is also a favorite way for students to learn red culture and can promote red culture well.

Contemporary youth are at the stage of "connecting the past and the future". On the one hand, they will get rid of the ivory tower and fade away the naivety of the student era. On the other hand, they will take the steps towards the society and meet all kinds of realistic storms and challenges. The red spirit can make one's inner world stronger, and will not be defeated in the face of social trials. University students should have the consciousness of consciously inheriting the red culture, and transform the revolutionary spirit into the motivation of hard study and serious work.

4. Conclusions

Red resources are high-quality educational resources with rich content, diverse forms, intuitive image and strong appeal. Red resources play a very prominent role in the teaching of ideological and political theory courses in colleges and universities. Red resources have accumulated rich teaching materials for ideological and political theory courses in colleges and universities, providing natural teaching carriers and correct value orientation. Through the survey, we can see that the students themselves need to improve their interest in learning red cultural resources, but we also find that students do not exclude local red cultural resources in psychology and behavior; According to the reflection of university students, the content of Jiangxi red cultural resources applied to IPE in colleges and universities is not systematic and comprehensive, but it also proves that there is still a lot of room for red cultural resources to be applied to IPE in colleges and universities. It is a long-term and arduous task to play the role of red cultural resources in IPE in colleges and universities, which needs the attention and attention of the whole society.

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